

Patrick Lo - Assistant Art Director - Graphic Designer

Email: patkitlo@gmail.com Phone: (778) - 788 - 1081

Summary of Qualifications

Assistant Art Director and Graphic Designer with five years of experience in the Television and Film industry and sixteen years total as a graphic designer and business owner. With a mobile and web development background, playback graphics are a strength. As an Assistant Art Director, Patrick's strengths are organizing simultaneous production of graphics while ensuring on-time delivery of artwork either to set or various departments for completion. Possesses strong communication skills and organization while submitting all hero graphics to producers, writers, and directors for approval.

Software Expertise

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe InDesign
- Adobe Acrobat
- Affinity Designer

Career Experience - Assistant Art Director

Nancy Drew - Season 1

Production Designer: James Philpott
2020

The Magicians - Season 5

Production Designer: Margot Ready
2019

The Arrangement - Season 2

Production Designer: Daniel Novotny
2017

The Arrangement - Season 1

Production Designer: Daniel Novotny
2016

Career Experience - Graphic Designer

Republic of Sarah - Pilot

Production Designer: James Philpott
2019

Surveillance - Pilot

Production Designer: Ross Dempster
2018

The Magicians - Season 4

Production Designer: Margot Ready
2018

Charmed - Pilot

Production Designer: Alec Hammond
2018

Love By the Book - Film

Production Designer: Sean Kirkby
2017

Tiny Christmas - Film

Production Designer: Tink Bell
2017

When We Rise - Mini-Series

Production Designer: Bill Groom
2016

Second Chance - Season 1

Production Designer: Paul Peters
2016

Just In Time For Christmas

Production Designer: Troy Hansen
2015

The Family - Pilot

Production Designer: Daniel Leigh
2015

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Career Experience - Private Sector

Creativisual

Nov. 2006 - Present

Senior Designer / Owner

Created engaging and user-centred mobile layouts leading both interaction and visual design stages of development.

Designed and developed websites from wireframes and mock layouts, into fully functional HTML/CSS websites often working with Javascript and PHP scripts to meet client requirements.

Generated Wordpress themes based from original designs or tailoring existing themes to suit client requirements.

Produced marketing materials for small and medium sized businesses including: business identity, business cards, flyers, posters, and music album artwork.

Produce high quality video content using Adobe After Effects and Final Cut Pro.

Provided photography services including: product, fashion, headshot, real estate, event, and family photography.

Notable Clients: Samsung Electronics, lululemon athletica, PCL Construction, University of Alberta, NAIT

Nokia

Aug. 2011 - Sept. 2012

Senior Visual Designer

Created device ready user interfaces for Nokia S40, Symbian 3, and other Nokia platforms.

Worked closely with interaction designers and usability specialists to produce visually appealing designs focusing on user-centred design.

Developed and implemented style guides alongside developers to produce quality and visually sound applications.

Provided visual support for Nokia platforms by providing visual assets on a strict time line. Produced interaction designs for applications on Nokia S40 devices.

Designed graphical elements for a wide range of devices including: non-touch, hybrid touch, and full touch mobile devices.

Education

Northern Alberta Institute of Technology

2004

Digital and Interactive Media Design

Developed skills using Adobe Creative Suite, and Apple Final Cut Studio.

Educated in HTML, CSS, and other web languages to produce visually pleasing websites.

Studied and honed skills in visual design.